



Johanna Castro

GRAPHIC DESIGNER ● VIDEOGRAPHER ● PHOTOGRAPHER ● POST-PRODUCTION

CONTACT INFO

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SKILLS

- Adobe Creative Suite.
- Print, digital, and multimedia design.
- Basic knowledge of HTML, CSS, and UI design.
- Strong attention to detail and time management.
- Effective communication and teamwork.

EDUCATION

Media Production - Diploma

Saskatchewan Polytechnic,
Saskatoon, SK
2022 - 2024

Graphic Communication - Diploma

Uniminuto
Bogota, Colombia
2004 - 2007

Pre-printing Process Technician

National Learning Services
(SENA), Colombia
2007-2008

UX/ UI Microdegree

Crehana
Online
2021

Advertising photography production - Specialization

National Learning Services
(SENA), Colombia
2015

ABOUT ME

Seasoned designer focused in print, digital, and multimedia content creation. Proficient in Adobe Creative Suite with basic skills in HTML, CSS, and UI design principles. Dedicated to exceeding client expectations with high-quality work and innovative solutions.

WORK EXPERIENCE

Graphic Designer | 2019 – 2022

SEC Newgate Latam, Colombia

Collaborated with copywriters to develop advertising campaigns, crafted Key Visual concepts for tenders and business proposals, established brand guidelines through brand books, and designed web landing pages for multimedia packages.

Graphic Designer | 2017 – 2019

Kubik, Colombia

Helped clients and customers with their print files, designed print media material for local clients, and assisted clients in the in-store checkout process.

Deli Clerk | 2022 – Present

Loblaws, Real Canadian Superstore - SK

Ensuring exceptional customer service, maintaining freshness and sanitation standards, preparing special orders, operating deli equipment, and assisting with various tasks as needed.

VOLUNTEER EXPERIENCE

Internship, Video Editor - Graphic Designer | 2024

Ethical Digital - SK

Social media designer, responsible for generating visual content across multiple platforms, including producing Reel videos and executing WordPress updates for the company's client websites.

Volunteer, Production Crew | 2024

TeleMiracle 48 - SK

As a member of the TeleMiracle 48 Production Crew, I gained invaluable insights into the behind-the-scenes workings of a major televised event, from mastering technical skills to understanding the coordination required for seamless execution.